Kevin Anderson

— Product designer

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Projects

Ongoing	**Understanding how 2D designers create in 3D at Logitech**
	We worked on an interface based on learnings from user research on how 2D designers intuitively navigate in 3D space.
Ongoing	**Bringing formative teaching into the Dutch school system at The Markers** ↗
	Formative teaching is all about feedback and continuous learning. The Markers try to facilitate this teaching methodology in the classroom.
2021	**Improving the shopping experience at Jaybird** ↗
	I created a list of improvements and corresponding designs based on learnings from a usability test.
2021	**Mobile app at Jaybird** ↗
	Launched v3 of the Jaybird app for both iOS and Android.
2020	**Exploring an in app shopping experience at Jaybird** ↗
	We wanted to understand how this would impact the core experience and if it would have any benefits to the end-users.
2016	**Designing an adaptable form creator at CloseAlert** ↗
	We designed and built a form editor specifically for email marketers.

Side projects

2022	**retask.co** ↗
	Create Asana tasks directly from a Figma comment.
Ongoing	**Wedding invite system** ↗
	Manage wedding invites digitally.
2021	**daya.** ↗
	Daya is an online tool for accountants and their clients. The main focus of this tool is enhancing communication between the two.

Work experience

| 2021 — Now | **Product designer at Logitech** ↗ |
| | Remote |

| 2018 — Now | **Product designer at The Markers** ↗ |
| | Remote |

| 2010 — Now | **Freelance product designer at 3sixtymedia** ↗ |
| | Remote |

| 2015 — 2021 | **Product designer at Jaybird** ↗ |
| | Remote |

| 2013 — 2020 | **Product designer at CloseAlert** ↗ |
| | Remote |

| 2014 — 2014 | **Product designer at 3D Hubs** ↗ |
| | Amsterdam |

| 2012 — 2014 | **Product designer at Publitas** ↗ |
| | Amsterdam |

Education

| 2010 — 2014 | **Bachelor of Communication & Multimedia design at Rotterdam University of Applied Sciences** ↗ |
| | Rotterdam |

| Ongoing | **College degree for Marketing & Communication at ROC van Amsterdam** ↗ |
| | Amsterdam |

Connect

Mail	**kvnandrsn@gmail.com** ↗
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Skills

Product design	Prototyping	Figma	Coding
User experience design (UED)	Usability testing	Design thinking	Python
Wireframing	User-centered design	Visual design	Javascript
User Interface Design	Human centered design	InVision	Front-end developer
User Experience (UX)	Rapid prototyping	HTML	Back-end developer
Interaction design	Sketch app	CSS	UI